



SPWP News

This month's meeting will be held March 8th, 2018 at the Norris Conference Center, beginning at 7:30 a.m.

Please respond to the PunchBowl Invite letting us know if you will be joining us or not. Regrets and RSVPs should be sent to Kadie Rose via email or the PunchBowl Invite. If you do not RSVP, we may not have the space to accommodate you. If you RSVP yes and do not attend, you will be charged the cost of the breakfast.

Reservations can be made by credit card (MasterCard, Visa or American Express) at the breakfast meeting or via PayPal on our Web site:

www.spwp.org.

Please remember to turn cell phones off or to silent during meetings.



PRESIDENT'S NOTE

Hello Ladies,

It's March and we are down another month for 2018. Activity seems to be picking up in our industry and there is a frenzy of activity this month with the Houston Livestock Show & Rodeo, St. Patrick's Day, Spring Break, and International Women's Day.

Scholarship applications have closed and the committee is ready to start grading applications to decide who will be interviewed. The date for interviews is April 21st. If you are able to help out that day, please reach out to Kara Ellis or Lauren Jijina, our scholarship committee co-chairs. Thank you to the committee volunteers for their time and effort in deciding the best candidates for SPWP's scholarship dollars.

Don't forget to bring your professional clothing to our March breakfast meeting! We are donating again to Texas A&M's Career Clothing organization. They need men's and women's professional attire.

Hope those that attended our Q1 Social – Bingo in the Heights – had fun. It was a good turnout and we had another winner! A big thanks to Kayla Honza, Social & Development Director, for a great job coordinating this outing. Be on the lookout for our next event; there are several in the pipeline the board is working to get scheduled.

Please spread awareness of our organization to those you know in the oil and gas industry so we can continue to grow our membership. We have business cards printed so grab a few at our breakfast meeting. Remember to Like and Share us on Facebook.

Sincerely,
Sylvia Garcia

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FEBRUARY MINUTES

President Sylvia Garcia called the meeting to order at 7:40 am on February 8, 2018 at the Norris Conference Centre. Sylvia welcomed all SPWP members and guests and then introduced the 2018 board members.

Sylvia asked for a motion to approve the January 2018 minutes as written in the newsletter. Robyn Riggins approved and Sherry Adams seconded. No one opposed, so the minutes were approved as written.

2nd Vice President Renee' Brown introduced this month's guest speaker, Chris Ely, with Wellsite.com. Chris' presentation, "Conversational AI", highlighted Wellsite.com's development of the Petrobot digital assistant that speaks to Enterprise Resource Planning (ERP) systems through artificial intelligence thus reducing research time and "clicks" in order to more efficiently analyze data. Renee presented Chris with a speaker gift as appreciation for his time.

Treasurer Mary Petricko announced that membership dues are due by February 25th and advised that should anyone have any issues with accessing PayPal or otherwise then please contact her for assistance. Sylvia also reminded attendees of the membership application requirement for guests to attend 3 of 4 consecutive breakfast meetings and be sponsored by a member in good standing.

Social & Development Director, Kayla Honza, reminded attendees about the February social event on the 22nd, Bingo in the Heights. All guests are welcome, men and women included, but she asked that everyone please RSVP to the calendar invite so she can be sure to save enough seats.

Lauren Jijina provided the scholarship committee update noting that the deadline for applications was February 1st. Lauren referred to the email that was sent to the membership requesting volunteers for the scholarship interviews scheduled for April 21st. There are several roles to choose from that require various time commitments including calling references and grading applications that do not require members to be present on the day of the interviews. She encouraged members to respond back to the email with their availability to volunteer.

Renee announced that the 2018 SPWP Golf Tournament is scheduled for Monday, November 12th (Veterans Day), at WindRose Golf Club in Spring. Committee volunteer details will be distributed soon. Renee noted that we plan to target our Casino sponsors for golf donations as we did not host Derricks and Dice this year.

Sylvia announced the featured member of month as Sandra Mourtou.

Sylvia also announced the volunteer of the month as Terri Wadley and thanked her for her willingness to always offer guest speaker recommendations.

Sylvia recognized the birthdays for the month of February and opened the floor to guest introductions. There were five guests in attendance.

Sylvia asked if there were any further announcements from attendees, but there were not.

Sylvia reminded everyone to Like and Share us on Facebook (Society of Professional Women in Petroleum, Houston) and encouraged everyone to get their complimentary headshot after the meeting if they had not done so already. The headshots will be distributed in a few weeks.

The meeting was adjourned at 8:29am.

Respectfully submitted,
Gina McGinn

MARCH FEATURED MEMBER

Larissa Hernandez

I am a marketer, traveler, and wine lover! My love for marketing started at a young age when I began helping my mom with the craft store she owned back in my hometown in Venezuela. I enjoyed helping her, not only because I was able to do crafts, but also because she allowed me to sell my creations and keep the money! This meant that I had to come up with innovative ways to market and sell my crafts. I continue to consider myself lucky to be paid for doing what I love.

I have called Houston home for 13 years. After graduating from Sam Houston State University I worked various jobs, including one in a printing press, and then began my career in O&G. These opportunities opened up a lot of doors for me and enabled me to travel to new places, meet interesting people, and discover innovative ideas and global concepts that helped shape the person I am today. Always hungry for more, I joined the University of Houston, where I graduated with a Master's Degree in Digital Media.

I have been with Vallourec for the past two years as the Product Marketing Manager for their Drilling Products Division. Before Vallourec, I worked at Laney Directional Drilling, a small Horizontal Directional Drilling company based in The Woodlands, as their Marketing Communications Manager. I have been successful building brands, communicating value propositions, launching new products, managing vendor relationships, and running customer events. I am creative, progressive, and valued for my expertise in customer marketing, product marketing, digital media, and public relations.

But I am not really limited to the marketing world; in my free time, I enjoy spending time with my family and friends and painting!



SPWP ANNOUNCEMENTS

SCHOLARSHIP COMMITTEE

The application deadline has passed, and essays will soon be sent out to Graders on the committee. Important Dates:

Grading Deadline	March 25th, 2018
Reference Calling Deadline	April 19th, 2018
Interviews	April 21st, 2018

PINK PETRO GRIT AWARDS

SPWP has two finalists for Pink Petro's 2018 GRIT Awards. Congratulations to our very own Sylvia Garcia and Jerri Babin! The GRIT Awards recognize leaders who always step up to the occasion and act as industry role models to demonstrate that anything is possible. Winners will be announced at Pink Petro's HERWorld18 on March 8th, 2018.

GOLF COMMITTEE

SPWP's 2018 Golf Tournament will be held Monday, November 12th at WindRose Golf Club. Committee members are needed! Please contact Renee Brown at spwpgolf@yahoo.com if interested.

WOMEN WITH ENERGY SUMMIT 2018

The Offshore Energy Center's 2018 Women with Energy Summit will be held in Houston on March 27th, 2018 at 1811 Briar Oaks Lane. This professional development event seeks to connect women within the offshore and energy industries. Contact Joy Hall at jocelyn.hall@cop.com / 281-923-2296 for sponsorship or to attend.

TAMU CAREER CLOSET CLOTHING DRIVE

We will be collecting gently-used business casual and business professional clothing for both men and women at our March Breakfast Meeting to continue our support for Texas A&M's Career Closet organization. Appreciated items include: suits, dress shirts, blouses, dresses, ties, blazers, shoes, and accessories.

AADE GOLF TOURNAMENT

AADE Houston Chapter is holding their golf tournament on Monday, April 2nd, at Blackhorse Golf Club. In return for volunteering, AADE gives SPWP the money from all Mulligans sold. We need three volunteers for registration, and four to monitor 2 holes for possible "hole in one." Please let Sylvia Garcia know if you are interested or have questions.

H A P P Y
Birthday



Daffodil

March 24

March 27



Evalyn Shea

Lauren Jijina



Aquamarine

SPWP SCOOP

So what is going on with you?



On Tuesday, February 20th a group of old SPWP members met at Carmelo's Italian Restaurant to celebrate the 88th birthday of one of our founding members, Mrs. Margaret Hare. Happy Birthday, Margaret!



On Thursday, February 22nd, SPWP took the bingo hall by storm. Members had a blast at Bingo in the Heights, and we even had a winner! Congratulations, Sylvia!

Fun fact: In May of 1985 SPWP held our very first fundraiser, a crawfish boil, at the SPJST LODGE. How coincidental that 32 years later, the group is back at this same location playing bingo! This crawfish boil fundraiser netted \$3,900 and the funds were used toward our scholarship program, which was implemented in 1984. Thank you to Lellany Conaway for the SPWP history!



SCHOLARSHIP UPDATE

An update from one of our 2017 Scholarship Recipients...

Last year, I received a \$500 scholarship from the Society of Professional Women in Petroleum that allowed me to attend The University of Texas at Dallas. I am majoring in Biology and pursuing a teacher's certification in science on the side. I enjoy my classes, especially Chemistry and Calculus, and as a result of my high grades, I have been asked to become a leader of a peer-led study group on campus called PLTL. I am also student teaching through the UTeach Dallas program. I have had many hands-on experiences in local classrooms throughout the past two semesters, and I plan to continue in the program. Although I am unsure of whether I will pursue medical school or teaching, I am very excited for the future. While I appreciate the heavy S.T.E.M. focus here at UTD, I also enjoy the social life. I am involved in the Wind Ensemble, Orchestra, Learning-Living Community, and Campus Crusade for Christ (CRU). Through these organizations, I have developed many deep relationships that made the adjustment from high school to college a lot easier. This summer, I have the opportunity to go on a state-side mission trip with some friends to Branson, Missouri. I am very excited to commit my summer to living out my faith. I am so thankful for the amazing experience I have had at UTD so far, and without SPWP, I would not have been able to have such an enjoyable experience. Thank you for making my educational goals possible.

- Chelsea Kalkomey



CAREER CORNER

Revolutionize your Leadership Style

In the early 20th century, the typical boss liked to see fear in the faces of their employees. By the 1950's, that same manager had probably lightened up slightly on personnel, instead focusing on building a power base. Fast-forward to today's corporate climate and the dishonorable exit of some of the country's most celebrated executives, who leave behind destruction, disenchantment, and shell-shocked investors. This can hardly be considered progress. So what does it take to lead in these uncertain times?

According to the Wharton Center for Leadership and Change Management, "organizations worldwide are confronting more turbulent markets, more demanding shareholders, more discerning customers, and continuous technology changes. Many organizations are restructuring to meet these challenges. Their success in making these changes depends much on the quality of their leadership - not only at the top of the organization but also among all employees responsible for operating results."

The Leader of the 21st Century

Developing the skills of new leaders will require not only training but a drastic change to the current way of thinking. Leaders today have to share their vision of the organization, while inspiring their employees to see that same vision. Vision is a clear mental picture of what your organization looks like when it has achieved its mission, and many times this mission evolves along the way. Leaders therefore must live and breathe this vision and be the embodiment of change in order to obtain the buy-of the entire company.

Visionary people must also be creative, as the ability to convince those around them to unleash their creativity will be invaluable to the leaders of tomorrow. However, these creative visionaries must be conscious of not losing track of the important details that could signify the need to recalibrate.

Ronald Heifetz, Director of the Leadership Education Project at Harvard University and the author of *Leadership Without Easy Answers*, says "New leaders will have to be able to draw attention to the change without drawing too much attention to themselves". You must have the ability to stir the pot without causing the water to boil over.

Another skill necessary to be a leader in the future is continuous learning. In a world that is constantly changing, the more knowledge you have and share, the better leader you will be. It is a mistake for leaders to believe that they already have all the knowledge, information, and data that they need, without being willing to consider other facts or positions.

Finally, being a leader in the modern era will require a sense of when to retreat and renew. Leadership is stressful, and it is thus critical for the new leader to reenergize as needed so that they don't burn out. Having a good partner or friend who can help equalize the stress and confusion is vital.

Skills for Those Who Lead Without Authority

The revolution taking place at the top levels of companies needs to occur at lower levels also. An organization's ability to embrace change is paramount to its success. If you're an aspiring leader working your way up, here are the skills you can start to cultivate now:

- Flexibility
- A sense of urgency
- Creativity
- An openness to learning
- A "what can I do for you?" attitude
- Heartiness to handle stress and confusion
- A teaming/partnering mentality

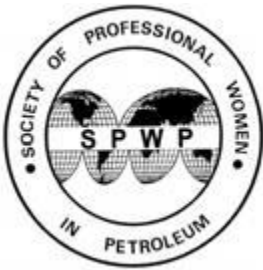
You can begin grooming yourself now to move into a leadership role in the future. Then when the time is right, you'll have the dynamic skills needed to steer your company in the right direction.

SPWP's Mission statement: Supporting career women in the petroleum industry through technology and information.



March Breakfast Meeting 03/08

April Breakfast Meeting 04/12



The **Society of Professional Women in Petroleum** was formed in early 1981 to support professional career women in the Petroleum Industry, through networking, education, and the distribution of technology and information. SPWP is incorporated as a non-profit organization.

All aspects of drilling and production operations are covered through topical monthly breakfast meetings and industry speakers, and we constantly seek to further expand the knowledge of our members. We also feature professional development speakers and hold roundtable discussions on a rotating basis.

SPWP's membership consists of women who have active careers in the Oil & Gas Industry in fields including Engineering, Geology, Sales, Research, Finance, Law, Quality Assurance, Purchasing, Advertising, and Marketing.

SPWP is dedicated to furthering the careers of women in the Oil & Gas Industry and as part of our mission, we have a merit-based scholarship program that provides financial assistance to female Houston-area high school seniors entering a Texas college. Our annual fundraisers on behalf of this program are made possible through the tremendous support of companies within the industry, as well as through the tireless dedication of our members.



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Co-chair – Kara Ellis karawebbellis@gmail.com

Golf Committee

Co-Chair – Renee Brown Renee.Brown@summit.com
Co-Chair – Sherry Adams sadams@wabtec.com

By-Laws Committee

Chair – Open
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**Please forward newsletter updates,
comments, or questions to Erin Stroud at
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